Job Title: Product Specialist, Taipei

Pepartment: Product application and promotion

Region: Taiwan, Hong Kong, Macau Business Region

**DANAHER:** Danaher is a diversified technology leader that designs, manufactures, and markets innovative products and services to professional, medical, industrial, and commercial customers. Our portfolio of premier brands is among the most highly recognized in each of the markets we serve. Danaher has a proven system for achieving performance: the Danaher Business System (DBS). It drives every aspect of the group's culture and performance. DBS is a system of continuous improvement and is used to guide and measure everyday activities.

Radiometer: 雷度米特(Radiometer)是全球最大的危重癥檢測儀器及相關服務供應商之一,公司創立於1935年,總部設於丹麥哥本哈根,約有員工1700名,分布全球各地,產品銷往全世界100多個國家和地區,同時丹麥雷度還是《財富》美國500強之壹的丹納赫集團成員。

**60** 年專註於危急癥檢測,丹麥雷度旨在為危急癥檢測中的每壹環節提供技術先進的全面解決方案,並引領該領域壹直向前發展。其全方位的解決方案涵蓋了血氣分析,經皮檢測及包括心臟、血凝、感染及妊娠標誌物方面的免疫檢測。

## **POSITION SUMMARY:**

- Perform product application and launch new product by following company strategy and policy without delay
- Increase customer satisfaction by offering sufficient product information and training
- Coach and train sales staff, local dealer and end customer for product application
- Support sales team of product promotion

## **ESSENTIAL DUTIES AND RESPONSIBILITIES:**

- Be in charge of analyzer/product application
- Provide sales staff sufficient information and knowledge for sales promotion
- Carry out training program of customer/local dealer
- Execute clinical trial, demonstration, listing study and correlation
- Progress external quality assurance by building peer group of Taiwan customers
- Troubleshooting of product performance
- Complete product promotion material
- · Handle product application of marketing event
- Process new product launch
- · Collect and report market information and intelligence
- Support sales team to achieve annual goals set by company
- Along with those identified below, other duties may be assigned.

## **QUALIFICATIONS, EDUCATION and/or EXPERIENCE:**

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- Experienced in product application and/or sales promotion of IVD/Medical field.
- 1 years and above professional working experience in IVD or medical device field.
- Master degree, majored in Medical Technology or Medical related
- Fluent in English, Mandarin and Taiwanese
- Familiar in PC applications including MS Office Excel, Word, PowerPoint
- Operational knowledge in clinical trial, correlation, listing and quality assurance.